

OFFSET PRODUCT PACKAGE FOR SUSPENSION-TYPE DISPLAY

ABSTRACT OF THE DISCLOSURE

A suspension-type packaging arrangement for a product includes an upper engagement section having an opening to receive a hook or the like, a lower product support section, and an intermediate display section located between the upper engagement section and the lower product support section. The product is secured to the product support section, and is exposed to allow the user to handle the product so as to evaluate and test the product prior to purchase. The upper engagement section and the lower product support section are configured so that the center of gravity of the product is generally in line with the location at which the hook engages the upper engagement section, so that the packaging arrangement and the product hang in a generally vertical orientation for display. The intermediate display section is defined by an outwardly facing wall, and may be configured to releasably secure a display card containing product information that is visible to the potential purchaser. In a preferred form, the wall defining the intermediate section is formed of a translucent material, so as to enable the user to view information carried on both the front and the back surfaces of the display card.